



WIZZ 250 AIRCRAFT – DESIGN COMPETITION

18 – 24 September
2025



WIZZ AIR'S BACKGROUND

TOWARDS WIZZ 500

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→ **Who we are** – Wizz Air is an ultra-low-cost airline which started its operations in 2004 witnessing rapid growth and becoming one of Europe's leading low-cost carriers. Since the start of operations, Wizz Air was built with the goal of making travelling affordable and accessible to everyone in Europe and beyond. Currently, Wizz Air is operating from more than 50 countries offering nearly 200 destinations and was the preferred choice of 62.8 million passengers in 2024.

→ **Our growth and dedication** – Wizz Air operates a modern and efficient fleet of almost 250 aircraft. Our fleet reflect the commitment to low-cost, high-capacity, and environmentally conscious air travel, being composed entirely of Airbus aircraft exclusively of Airbus aircraft, solely from the A320 family — including the A320, A321, and the newly introduced A321XLR. We remain committed to operating one of the youngest and most efficient fleets in the industry, with an average age of around 4.6 years, while leading the sector in environmental sustainability.

→ **Marking our growth** – This November marks a symbolic moment in our journey: having 250 aircraft in the operating fleet. It's more than a number – it's a symbol of ambition, resilience, and growth despite challenges. As we celebrate this milestone, we are getting closer to our vision: WIZZ500, doubling the fleet by 2032. It's a bold goal, but one that reflects our belief in the power of accessible travel.



WIZZ AIR'S BACKGROUND

TOWARDS WIZZ 500

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→ **People at the Heart of Our Journey** – Aircraft may carry us across countries, but it's the people who carry our brand and success forward. From the teams who make every flight possible to the passengers who trust us with their journeys, Wizz Air is powered by the dedication and trust of people. Every story, every destination, every moment shared in the sky – we owe it to the people who shape our history, inside and out.

→ **Celebrating Together: Creativity Takes Flight** – To proudly mark a major milestone with 250 aircraft in our fleet, we're doing something special. One aircraft will get a unique livery, designed by you. Through a creative competition, we're inviting our community to help us mark this milestone. The winning design will take to the skies, turning imagination into inspiration, and celebrating the shared spirit that makes Wizz Air more than just an airline.

LIVERY DESIGN GUIDELINES

WIZZ AIR AIRCRAFT



BRAND CONSISTENCY

- Designs must reflect the WIZZ Air brand identity, using official colors and visual style.
- Ensure your design is cohesive with the existing livery and maintains a clean, impactful look.

OVERLAY, NOT OVERHAUL

- Your design will be placed on top of the existing aircraft branding.
- The current livery must remain unchanged. The WIZZ logo and URL must stay in their original positions and should not be altered or covered.

DESIGN FOCUS

- The number 250 must be the central element of your design.
- Additional creative elements are welcome, as long as they complement the number and fit the overall branding.
- Designs should be bold and proportionate to the aircraft—avoid small designs which are prone to less visibility.

PLACEMENT RULES

- Branding is allowed only in the green-marked areas:
 - ✓ Tail ✓ Fuselage
 - ✗ Branding on engines and wings is not permitted.



LIVERY DESIGN GUIDELINES

SUMMARY

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WIZZ PINK

R198 G0 B126
C12 Y100 M0 K0
#c6007e

COBALT BLUE

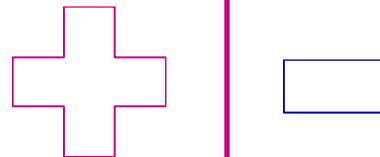
R6 G3 B141
C100 Y100 M0 K0
#06038d

WHITE

R255 G255 B255
C0 Y0 M0 K0
#ffffff

DOs

- Overlay your design on top of the existing livery.
- Keep the WIZZ logo and URL in place.
- Feature “250” as the main design element.
- Use bold, large-scale graphics.
- Stick to the WIZZ brand colors and style.
- Design only in the tail and fuselage areas.



DON'Ts

- Don't change or cover existing branding.
- Don't use small, less visible designs.
- Don't place designs on engines or wings.
- Don't use off-brand colors or styles.



WIZZ 250 SPECIAL LIVERY - COMPETITION

PARTICIPATION GUIDELINES

- The application file is accepted in the following formats: jpg, png, pdf
- Send your idea to liverydesign@wizzair.com by XX:XX on XX September 2025, following the Terms & Conditions and Design Guidelines of the Competition
- Together with the design proposal, the application should contain the following complete and correct data (in line with the Privacy Notice of the Competition):
 - First name
 - Surname
 - Date of birth
 - Email address
 - Telephone
 - Country of residence
- Do not send the source file at the application stage, it will be requested only from the winner



WIZZ 250 SPECIAL LIVERY - COMPETITION

RULES FOR PARTICIPATION

- **Can I participate in the Competition if I am under 18 y.o.?** Only individuals, who are over the age of 18 by the start date of the Competition can participate.
- **How the winner will be chosen?** The Winner will be selected internally by the jury of Wizz Air's marketing, communications and fleet teams.
- **What is the criteria for a winning design?** The winning design will need to comply with the Competition Terms & Conditions and Design Guidelines.
- **What is the Prize and how can I redeem it?** The prize is WIZZ Vouchers with the total value of EUR 1000 (10 WIZZ Value vouchers of 100 EUR) that can be used for booking flight tickets and purchase of other services of Wizz Air on the www.wizzair.com website. More information can be found in the Terms & Conditions of the Competition.



IMPORTANT NOTES

CAREFULLY READ THE T&C AND THE PRIVACY NOTICE

WE RESERVE THE RIGHT TO ALTERNATE THE WINNING DESIGN

**THE STICKER DESIGN WILL BE PENDING APPROVAL FROM
AUTHORITIES, THEREFORE, WINNING THE COMPETITION DOES NOT
DIRECTLY IMPLY THAT IT WILL BE PLACED ON THE AIRCRAFT**

PREVIOUS WIZZ AIR LIVERY DESIGNS

GET INSPIRED

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THANK YOU!

